



On-Demand



Financial Market Data

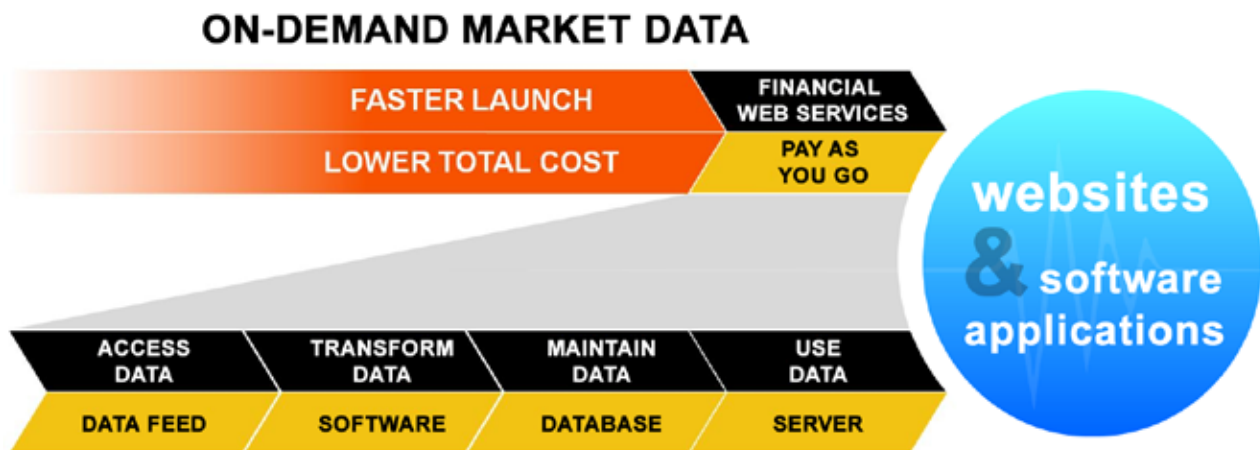
it's not the data

xignite™

it's the delivery

Imagine Building Smarter Financial Application in Minutes

Better information yields better business results. What if you could power your financial applications, websites and spreadsheets directly over the Web with current, accurate market information as if the data were sitting right there on your computer? What if you could build these smarter applications in minutes or days, not months? You can with financial Web services.



LEGACY MARKET DATA FEED

On-demand delivery accelerates application development and eliminates the infrastructure costs of traditional market data feeds with immediate Internet access to industry standard Web services and simple pay-as-you-go subscriptions.

Reduce Time-to-Market for Websites and Applications

Keeping pace with competitive pressures is a challenge for virtually every business. When a mission critical financial application is needed yesterday, you simply can't afford to waste time wrestling with a complex, proprietary data feed. With Xignite™ On-Demand Financial Web services, you can enable your application today, cutting weeks and months out of your development effort.



Offered on-demand over the Internet, and built on industry standard W3C Web services, Xignite financial Web services can be immediately deployed in virtually any development environment. For a developer, integration is as easy as browsing the Web. Just enter the Xignite Web service Internet address and start pulling data immediately into your application with just a few lines of code.

“ Not only did Xignite **eliminate the costs and headaches of building the service ourselves**, they were able to deliver the content our readers needed **faster than any other vendor**. ”

Jeff Bauer, Creative Director at Forbes



Eliminate Hidden Market Data Infrastructure Costs

The price you pay for a data feed is just one small component of your overall market data costs. Legacy data feeds and files that are delivered in bulk require significant upfront investment in communications, software and hardware infrastructure to receive, store and provide access to the data. And, you have to spend time and money learning specialized software tools and writing custom code to parse, scrub and deliver the data to your ultimate application. Not so with financial Web services.

Xignite financial Web services are delivered on-demand, over the Web. There are no special tools, software, or hardware to maintain. All you need is an Internet connection. Financial Web services work just like any local code library that you might include in your application. When your application makes a data request, it is sent out over the Web and is handled by Xignite's enterprise-class delivery platform. We spread the data, telecom, software and hardware costs across billions and billions of service requests and then pass the savings on to you!



“ Xignite enabled us to create a powerful dashboard that provides up-to-the-minute data **at a fraction of the cost and development time** required by other market data providers. ”

Jason Dufner, SVP at Flagstar Bancorp

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Rapid Prototyping & Agile Development

On-demand market data is the perfect fit for agile software development. Using our free online trial, you can start pulling data into your application immediately, and focus your energy on creating valuable user capabilities, instead of spending weeks building up infrastructure. Our unique on-demand platform empowers you to develop applications that range from a simple stock widget to a comprehensive analyst portal, all prior to committing to a final service level.

Service Name	Description	Action
RealTime	Provides real-time stock quotes information for US equities	Buy Try
NASDAQ	Provides real-time NASDAQ LIST data stock prices and trade data for US listed stocks	Buy Try
Intraday	Provides real-time OTC Exchange List data stock prices and trade data for US listed stocks (over-the-counter, OTCBB, OTCQB and OTC Pink)	Buy Try
Intraday	Provides real-time OTC Exchange stock prices and trade data for US listed	Buy Try

Xignite offers more than 50 Web services covering a wide array of market data categories, and each Web service is broken into natural, flexible methods for retrieving every supported data element in multiple, convenient formats. Using the online test forms, documentation and multi-language sample code, it only takes a few minutes to get up to speed and integrate a new service or operation into your application.



If you don't see the operation you need or you want to simplify a combination of Web services into a single service, you can mash-up new Web services using Splice, Xignite's free on-demand mash-up platform. Splice not only supports Xignite Web services, but you can also mash-up Web services from third parties or your own internal SOA implementation.



Leverage Your Limited IT Resources

Avoiding project backlogs with limited IT resources requires extreme focus on only the highest value activities. You can't afford to spend weeks or months buying, deploying and developing technology that does not deliver direct and immediate value to your business. Market data on-demand frees your precious IT resources from the non-core activities of building and maintaining complex, time-consuming in-house market data infrastructure, so they can focus on the higher value application capabilities that deliver increased productivity and competitive advantage to your business.



“ It was **very easy to integrate** the Xignite web service into our application. **We found nothing else like it** on the market that could enable this type of straightforward data integration using the latest web technologies. ” Don Grage, COO of 9Ware

Pay Only for the Data You Need

Big, bulk data feeds can force you to purchase more than you need, and waste additional time and money weeding through piles of data that you don't even use. Xignite Web services are designed for easy and cost effective consumption, so you only buy what you need and you only pay for what you use. Xignite is leading the industry with its unique on-demand method of delivering financial data. Buying Xignite Web services is as easy as buying a book at Amazon®. Our service catalog and prices are available right on our Website—just fill your shopping cart and checkout.

“ With Xignite, we were able to obtain the **financial data we needed at the right price** and integrate it into our site in a **matter of days**. ” Dan Carroll, CEO at KaChing



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Proven Performance and Security

Xignite financial Web services are constructed from the highest quality professional market data sources, such as NASDAQ OMX and BATS Exchange. We service billions of requests per month for mission critical applications at clients like GE Capital, Dow Jones and Forbes.com. We provide 99.9% service availability and a degree of performance and security that most companies could never achieve with an in-house data solution.

“ Our application developers can **build complete enterprise ‘mashup’ applications** from the ground up, **then scale financial functionality** to more users than ever before. ”

John Crupi, CTO of JackBe



“ **Information is power**, and by making financial information easy to obtain the playing field is leveled. We value our partnership with Xignite as its **web services help further our goal** by extending access to information. ”

David Jackson, CEO at Seeking Alpha

Superior Service and Support

With any enterprise business solution, responsive customer support is imperative. We strive to deliver the best customer service in the industry. If for any reason you have questions or technical issues with our Web services, we pride ourselves in providing rapid response and resolution of every customer inquiry. In addition, we offer premium support packages for mission-critical applications that require a higher level of on-demand support.



US Equities

Real-time	Real-time stock quotes information for U.S. equities.
NASDAQ Last Sale	Real-time NASDAQ OMX Last Sale stock prices for US-listed stocks.
BATS Last Sale	Real-time BATS Exchange Last Sale stock prices for US-listed stocks.
BATS Real Time	Real-time BATS Exchange stock prices, bid/ask and trade data for US-listed stocks.
Fundamentals	Stock fundamentals for U.S. and Canadian listed companies.
Quotes	Delayed market quotes for U.S. equities and ETFs.
Historical	Historical stock quotes (end-of-day closing prices) for U.S. equities.
Security	Securities master information for companies listed on U.S. stock exchanges.
Chart	Standard and custom stock charts based on prices and volumes.

Mutual Funds

Funds	Historical & daily end-of-day closing Net Asset Values for U.S. mutual funds.
Fund Data	Detailed U.S. mutual fund data, information, fund facts and performances.
Fund Holdings	Mutual fund holdings disclosure filed by U.S. registered funds companies.

Global Markets

Corporate Actions	Global current and historical corporate actions data.
Currencies	Global real-time and historical FOREX rates for 170+ currencies.
Global Historical	Global historical stock quotes and closing prices for U.S. and international equities.
Master	Global financial security master information by exchange updated daily.
Global Quotes	Global delayed stock quotes and for U.S. and international equities.
Global Fundamentals	Fundamental stock data for global publically traded companies.

Fixed Income

Rates	Current and historical benchmark interest rates from global financial markets.
Emerging	Government bond prices and yields for emerging markets around the world.
InterBanks	Global interbank interest rates and the official BBA LIBOR.
Money Markets	Real-time and historical US Treasury and LIBOR-based swap and forward rates.

Commodities

Futures	Delayed futures price quotes from major commodity exchanges.
Energy	Delayed & historical energy futures quotes & prices from major commodity exchanges.
Metals	Precious metal spot prices and real-time gold prices.

Market & Economic Indicators

Exchanges	Business operating hours for securities exchanges around the world.
Indices	Delayed & historical closing index values for more than 400 U.S. & international indices.
Calendar	Global economic calendars of scheduled Treasury & economic events & announcements.
Outlook	Daily summary and highlights of U.S. financial, market and economic news and events.
Statistics	Access to more than 1,400 economic statistics time-series on the U.S. Economy.
Housing	Economic statistics on the housing markets in the United States.

Analytics & Compliance

Holdings	Securities holdings filed by institutional investment managers.
Index Components	Stock index component information.
OFAC	Specially Designed Nationals (SDN) List for U.S. OFAC Compliance.
VWAP	Real-time, intraday and historical Volume-Weighted Average Price information.

Company Financial Information

Financials	Statements and ratios on U.S. listed companies.
Investor Relations	A complete investor relations solution for your web site.
Edgar	Corporate information available in the U.S. SEC's Edgar database.
Insider	Real-time corporate insider transactions filed with the SEC for U.S. public companies.
Analysts	Comprehensive information on analyst stock recommendations & ratings for U.S. stocks.
Estimates	Comprehensive information on analyst earnings estimates for U.S. stocks.
Compensation	Executive pay and compensation for U.S. publicly listed companies.
Transcripts	Free web service providing earning call transcript information from Seeking Alpha.

Company News & Publications

News	Comprehensive market news which includes U.S. financial, economic and business news.
Releases	Real-time and historical company news and press releases for U.S.-listed companies.
Logos	Branding for approximately 70% of companies listed on NASDAQ, NYSE, and AMEX.

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Visit us today at
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About Xignite Inc.

Xignite is the leading cloud services provider of on-demand, global financial market data and application components. The Xignite financial Web Services and mash-up platform helps companies build smarter websites and software applications in minutes with zero investment and cost-effective, subscription pricing. Xignite offers over 50 solutions covering domestic and global equities, commodities, currencies, fixed income and interest rates, company fundamentals, corporate information and more.

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